



Submit All Your Properties Instantly With Our Bulk Uploading System



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Introduction

To help your agency market properties instantly with PublicAngel.com we've created a Bulk Uploading System. This document is intended for estate agents, letting agents and technical staff responsible for marketing and managing your property database.

Bulk Uploading in 3 easy steps

STEP 1

Download the sample data file.

www.publicangel.com/samplepropertydata.xls

STEP 2

Edit the sample data by adding your property data.

Add to the data file by using Microsoft Excel or similiar packages. Or produce the data from your existing property management software or website. If your property is managed by third party companies, ask them to generate the property data file for you.

STEP 3

Upload your properties.

Send the property data file to info@publicangel.com.

How we can help you achieve more sales and rentals

Once you've submitted your data file to PublicAngel.com, we then get to work promoting all your properties with our extensive advertising and marketing program.

This includes;

Promotion in the following high ranking partner property portals:

Home.co.uk

NetHousePrices.co.uk

EstateAgents.co.uk

GoogleBase.com

OnOneMap.com

EstateMatcher.com

Surf4AProperty.com

Extate.com

Properazzi.com

TrovitHomes.co.uk

Press Releases

Banner Advertising

Forum Marketing

Article Marketing

Newsletter Subscribers

Co-Registrations

Search Engine Marketing

All this advertising and marketing will mean that your properties will get maximum exposure on the internet, all totally free.

Additional benefits for Estate and Letting agents

In addition to our extensive marketing you will also benefit from these features.

Unlimited property listings

10 photos per property

Multiple branches welcome

Your contact details displayed in full including contact name, address, telephone numbers, email and website address.

Upload your logo to help develop your brand

Drive traffic to your website with links to your website

Map of each property listed

Userfriendly interface with amend, edit and delete facility for each property

Visitors can view the complete listing of each agent

Property Data File Specifications

The property data file must contain 24 columns. The header row can be left in or deleted. Below is the specifications for each of the fields with an example and description of the content. The file must be saved as a .XLS file type. Send file to info@publicangel.com for uploading.

Column Name	Example	Description
City	Birmingham	Compulsory. Enter the name of town or city of the property. Ensure the spelling is correct.
Tenure	Freehold	Compulsory. Your options are Freehold, Leasehold and Shorthold Tenancy. Ensure the spelling is correct.
Type of Property	Detached	Compulsory. Your options are Detached House, Semi-Detached House, Terrace House, Mews/Town House, Cottage, Detached Bungalow, Semi-Detached Bungalow, Apartment/Flat and Maisonette. Ensure the spelling is correct.
Status of Availability	Available	Optional. Your options are Available, SSTC, Sale Agreed, Under Offer. Ensure the spelling is correct.

Column Name	Example	Description
Outdoor Space	Balcony	Optional. Your options are Balcony, Garden, Roof Garden, Garage, Off Road Parking and Driveway. Ensure the spelling is correct.
Address	9 Acacia Avenue	Compulsory.
Address2	Great Heath	Optional.
Postcode	B3 2HD	Compulsory. 5 to 8 characters only. Make sure the Post Code is correct so that we are able to display the correct Google Map reference.
Price in £	170,000	Compulsory. Do not insert £ sign.
No. of Bathrooms	2	Compulsory. Enter numbers only.
No. of Bedrooms	3	Compulsory. Enter numbers only.
No. of Receptions Rooms	2	Compulsory. Enter numbers only.
Property Description	This property...	Optional.

Column Name	Example	Description
Property For	Sale	Compulsory. Your options are Sale or Rent.
Image 1-10	http://www...	Optional. Insert the url of your images. Upto 10 image urls can be selected.

If you have any questions regarding the Bulk Uploading System please send an email to info@publicangel.com

